

Westside Elite Basketball

You have been selected to participate as a sponsor of the 2010 Westside Elite Basketball program. Westside fundraising efforts are conducted under the Ray Mickens Champions Fund. The Ray Mickens Champions Fund is committed to aid the positive development of our youth by supporting teamwork and personal accountability as well as academic and athletic excellence. You can learn more about this fund at www.raymickens.com.

Our organization consists of elite girls teams from throughout the metroplex that compete on the national level in tournaments both locally and across the nation. ***Due to commitment and hard work, our Freshman team won two of three Nike Invitational Tournaments last Summer; the Boo Williams in Hampton, VA and the Battle of the Bayou in New Orleans, LA!***

Westside Elite is about more than just the final score. Team members are expected to maintain a 3.0 GPA, participate in serving the community and display exemplary sportsmanship and respect for everyone with whom they come in contact.

How CAN YOU help?

Our annual fundraisers go a long way to assist with offsetting the costs of registration fees, transportation, lodging and meals for local and national tournaments. We are seeking sponsorships of all types. We have corporate sponsors as well as "Friends and Family" sponsors.

Friends and Family Sponsorship

"Friends and Family" can contribute any amount of \$25 and up.

Corporate Sponsorship

As a corporate sponsor of our team, you will be able to have the name of your business seen in various locations throughout the region and nationally as we participate in showcase basketball tournaments this upcoming season. Our sponsor t-shirts will be worn by players, friends and their relatives.

Depending on your level of sponsorship your company name and logo could be displayed on a banner, team website and t-shirt from April through August.

Additionally, Westside Elite and the Ray Mickens Champions Fund will host a highly anticipated Tournament scheduled for May, 2010 with teams from several cities and states expected to attend. In addition to player sponsorships, we are seeking tournament sponsors to help host this boys and girls 32-team tournament.

Many of our players have already received numerous inquires from Division I basketball coaches who will be following their progress throughout the spring and summer basketball season.

As a sponsor you will be able to follow the success of Westside Elite on our website: www.westsidelite.org.

What is the DEADLINE?

Our annual sponsorship drives ends March 12th.

Here are the Sponsorship Levels

Tournament Sponsor (Minimum of \$1,000)

Company advertisement at Westside Tournament (giveaways)
Company name displayed on tournament banner
Company link on the Team website for one season
Team t-shirt with company logo on back*

Slam Dunk Sponsor (Minimum of \$500)

Company logo displayed on the Westside Elite website for one year
Team t-shirt with company logo on back*

Swoosh Sponsor (Minimum of \$250)

Team t-shirt with company logo on back*

Free Throw Sponsor (Minimum of \$100)

Name displayed on Team website for one season

Friends & Family (\$25 and up)

*Exposure of your brand message in 25 tournaments with a potential of 20,000 viewers.

Note: Logo display on Westside Elite website and t-shirt requires the submission of an electronic version of company artwork.

We will make you proud to be affiliated with our team. Win or lose, our conduct and the goodwill we earn will always be a source of pride to all.



Player Name _____

2010 Sponsorship Form

Business/Name _____

Address _____

Contact Name _____ Telephone _____

Please select the appropriate donation level:

Tournament **Slam Dunk** **Swoosh** **Free Throw**

Friends & Family _____
(Amount)

Please select one:

Artwork included No artwork included, prefers company name only

All donations are greatly appreciated and should be received by **March 12, 2010**. Please forward your contributions to the following address:

The Ray Mickens Champions Fund
P.O. Box 93176
Southlake, Texas 76092

Questions may be addressed to Patricia Nunley 817-897-1772.

Thank you in advance for your generous tax-deductible donation and support in preparing our youth for the future.

